

The business incubation process



Communication services & support

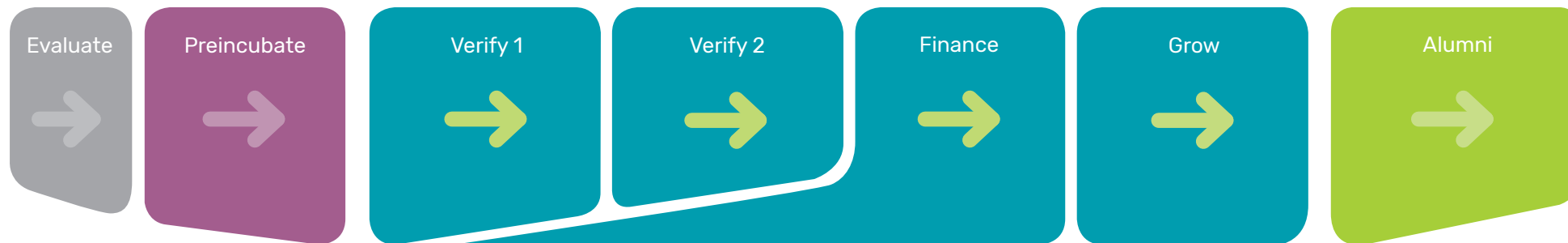
Info ubi.se
 Draft for one-pager
 PPT deck

Business cards
 Press release template
 Social media

Website
 Communications plan
 Investment memorandum

Sales info
 Recruiting support
 PR strategy

Alumni stories
 Press releases
 Pay-it-forward



3-5 weeks

6-12 months

2-3 years

2-3 years

6-12 months

1-2 years

Ongoing

Your professional development

- Customer insights and market need
- Sales and client connections
- Laws and regulations
- Leadership and management
- Business economy and accounting
- Pitch training to investors
- Public relations and media management
- Investments and collaborations