### Company: XX AB

### One-liner presentation: *For whom do you do what*

**Short sentence:** Exempel: ColoNode - a new dimension of lymph node status evaluation in colorectal cancer

**Company logotype:** attach in email

**Illustration:** One picture of the team and one product photo possible to crop tightly.

### Market need and potential (N-Need)

### This section ought to detail why your area is important and in need of new solusions. Maximum amount of characters: 1000 characters including spaces.

### Business Idea (A-Approach)

In short describe your innovation and the business model around it. Maximum amount of characters: 800 characters including spaces.

### Advantages (B-Benefits)

Your product is the best option for the existing need because:

* You have the results to prove it.
* List them in clear points.
* Keeping them simple and with one tought in each.
* Max. 700 characters with spaces.

### Competition (C-Competition)

### Describe your competition or current alternatives on the market or in practice. Maximum amount of characters: 500 characters with spaces.

### Current status

Describe in what stage your company is in. Max 400 characters with spaces.

### Right sidebar info

**Contact***(exchange the information below to yours)*

Kalle Kula, PhD, M Sc
Phone: +46 xxxxxxxx
E-mail: email@hotmail.com

**Website**

[www.ubi.se](http://www.ubi.se)

### IPR

*List current IPSs filed or approved.*

**Capital Need***Write how much and what it is intended to cover over detailed interval of time.*

### Partnership/collaboration sought

HiloProbe AB seek further funding and investment from private and institutional investors, and are also interested in strategic partnerships.

### Team/Scientific advisors

List persons, titles and positions.

### Management/Board

List persons, titles and positions.

### Background *(if space left)*

*Short founding info and future vision. Max 300 characters.*