



Nordic-Canada Health Solutions Initiative

2018-2019

An exclusive program for Nordic companies to accelerate entry into the Canadian healthcare market.

This program is targeted to established Nordic companies with solutions applicable to healthy ageing, rehabilitation, and digital health.

NORDIC-CANADA HEALTH SOLUTIONS INITIATIVE

The **Nordic-Canada Health Solutions Initiative** is a Nordic collaboration project to assist Nordic healthcare companies with accelerated entry to the Canadian market. The initiative offers a full year program prepared for 20 selected healthcare companies.

The program includes:

- two visits to Canada;
- individual company feedback and advice from Canadian healthcare experts within digital health and aging;
- educational seminars on billing and reimbursement; and
- visits to local hospitals, long term care, community care or other relevant facilities.

Opportunity areas in Canada for Nordic healthcare companies

- **HOSPITALS:** Improve and optimize workflow and reduce wait times, increase connectivity, patient safety and data security, infection control
- **LONG TERM CARE & RETIREMENT HOMES:** Improve patient experience, increasing safety, improve food services and environment, improve planning of care & access to patient information, HR & workflow
- **HOME CARE:** Increase patient self-care and communication with health system, improve remote monitoring and connectivity, improve physical and emotional security

Program application deadline: December 21, 2018

Attend one of our free, 1-day workshops to learn more!

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|------------------------|--------------|
| Monday, November 19 | – Helsinki |
| Tuesday, November 20 | – Stockholm |
| Wednesday, November 21 | – Oslo |
| Wednesday, November 21 | – Gothenburg |
| Thursday, November 22 | – Copenhagen |

Register at: <https://goo.gl/forms/5kbW9r463k5SHE593>

Participating Nordic companies will receive:

LOCAL PRESENCE AND SUPPORT

through monitoring of the market, business lead development and representation.

EXTENSIVE NETWORK

through the project team's connections to hospitals, businesses, advisors and governmental institutions as well as a number of leading innovative facilities, test beds and investors.

LOCAL EXPERTISE

and local knowledge of the health sector, needed to start business development activities in Ontario.

FACILITATED ACCESS

through the team's network to decision makers and purchasing channels as well as access to information.



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