

## Entrepreneurship in Biotechnology 2010

The lectures are divided into two sessions 15.00-16.15 and 16.45-18.00. Dinner will be served during the break. The lectures will take place in room KB3B3 which is located just behind the cafeteria in the KBC house.

### JANUARY 28

15 <sup>00</sup> -15 <sup>15</sup>	Introduction	<b>Anders Hofer</b> , Dept Med Biochem and Biophys
16 <sup>15</sup> -16 <sup>45</sup>	Dinner	
16 <sup>45</sup> -18 <sup>00</sup>	Strategic planning, analysis, business, concept, goals, marketing R&D, market trends, competitors, capitalization, income, costs.	<b>Carina Schmidt</b> , BioBusiness Partners Scand.

### FEBRUARY 4

15 <sup>00</sup> -15 <sup>30</sup>	Regional financing	<b>Lena Fridlund Forsgren</b> , Innovationsbron
15 <sup>30</sup> -16 <sup>15</sup>	Regional financing	<b>Maria Olofsson</b> , Uminova Innovation
16 <sup>15</sup> -16 <sup>45</sup>	Dinner	
1 <sup>5</sup> -18 <sup>00</sup>	Regional financing	<b>Örjan Norberg</b> , Umeå Biotech Incubator (UBI)

### FEBRUARY 11

15 <sup>00</sup> -18 <sup>00</sup>	Needs, demands, analysis. Long-term innovative work. Capital needs, collaboration.	<b>Carina Schmidt</b> , BioBusiness Partners Scand.
16 <sup>15</sup> -16 <sup>45</sup>	Dinner	

### FEBRUARY 18

15 <sup>00</sup> -18 <sup>00</sup>	Technical survey, novelty search patent application procedure, trade marks	<b>Michael Byström</b> , AlbiHns
16 <sup>15</sup> -16 <sup>45</sup>	Dinner	

### **FEBRUARY 25**

15<sup>00</sup>-18<sup>00</sup>

Business platform

**Magnus Klofsten**, Univ  
Linköping

16<sup>15</sup>-16<sup>45</sup>

Dinner

### **March 4**

15<sup>00</sup>-16<sup>15</sup>

Invited biotech. Companies  
(experiences of entrepreneurship)

**Pia Keyser**,  
Creativeantibiotics

16<sup>15</sup>-16<sup>45</sup>

Dinner

16<sup>45</sup>-18<sup>00</sup>

Invited biotech. Companies  
(experiences of entrepreneurship)

**Tor Ny**, Omnio och Omnio  
Healer

### **March 18**

15<sup>00</sup>-18<sup>00</sup>

Early documentation. considerations  
when negotiating Partnership,  
distribution and Collaboration  
agreements.

**Torbjörn Koivisto**, Iaru.  
Provides clients with advice on  
corporate and commercial law,

16<sup>15</sup>-16<sup>45</sup>

Dinner

### **March 25**

15<sup>00</sup>-18<sup>00</sup>

Economy practically

**Joakim Sandström**, Ernst &  
Young

16<sup>15</sup>-16<sup>45</sup>

Dinner

### **April 15**

15<sup>00</sup>-16<sup>15</sup>

Examination, conclusions summary

**Carina Schmidt**,  
BioBusiness Partners Scand.

16<sup>15</sup>-16<sup>45</sup>

Dinner

16<sup>45</sup>-18<sup>00</sup>

Course evaluation

**Örjan Norberg**, UBI